

2016-2017 POPULAR & COMMERCIAL MUSIC (BS) DEGREE OVERVIEW

MUSIC FOUNDATION (9 CREDIT HOURS)

<i>Course Number</i>	<i>Course Title</i>	<i>Credit Hours</i>	<i>Description</i>
MUPC-M110	Piano I	1	Piano I introduces the beginner to basic keyboard techniques, performance competencies, and literature.
MUPC-M111	Piano II	1	This course follows Piano I and further expands the student's understanding of keyboard technique, piano literature, and performance competencies.
MUPC-M200	Piano for Popular Music	1	Building upon Piano I and II, this course is designed to expand the student's knowledge of the role of keyboards in popular music, and the harmonic structures on which songs are built. Students will improve piano skills as well their understanding of contemporary harmony and performance styles.
MUGN-O244	History of American Pop Music	3	This course is a comprehensive study of the history of American popular music, from the minstrel of the nineteenth century to the MP3. This course investigates the sources of popular music, the listening and sharing of pop music, music identity, technology, and the history of the music business.
MUGN-M245	Artist Health & Wellness	3	This course seeks to educate artists to the health and wellness issues associated with a performing career, including injury prevention, diagnosis, treatment and rehabilitation, common musculoskeletal issues, exercise and nutritional issues, hearing health, and performance anxiety.

APPLIED STUDY (14 CREDIT HOURS)

<i>Course Number</i>	<i>Course Title</i>	<i>Credit Hours</i>	<i>Description</i>
MUPR-M160 to M188	Applied Study	2	Applied study courses are one-on-one private lessons in a student's instrument of choice, including voice, string, woodwind, brass, percussion, or keyboard. Students take a total of seven (7) applied study courses.
MUPR-M360 to M388	Applied Study	2	The final three (3) private applied study courses are continued at an upper division level.

CONTEMPORARY ENSEMBLE (8 CREDIT HOURS)

<i>Course Number</i>	<i>Course Title</i>	<i>Credit Hours</i>	<i>Description</i>
MUEN-M210	Contemporary Ensemble	1	This course centers on ensemble performance within the genres of rock, pop, hip-hop, acoustic roots, and jazz. Original and cover songs will be studied, arranged, and performed in class with supervision of the instructor. Live performances and studio recordings are required, and ensembles perform a showcase at New Orleans' House of Blues once each semester.

STYLE AND PRACTICE (2 CREDIT HOURS)

<i>Course Number</i>	<i>Course Title</i>	<i>Credit Hours</i>	<i>Description</i>
MUPC-M201	Style and Practice for Popular Music I	1	This course explores the musical styles and practices of popular music including pre-rock styles, early rock and roll, blues, and mid-20th century country. Students are required to perform repertoires on their main instruments.
MUPC-M202	Style and Practice for Popular Music II	1	This course explores the musical styles and practices of popular music including British Invasion, Motown, Stax, funk, and R&B. Students are required to perform repertoires on their main instruments.

MUSIC THEORY (14 CREDIT HOURS)

<i>Course Number</i>	<i>Course Title</i>	<i>Credit Hours</i>	<i>Description</i>
MUTH-M150	Theory of Popular Music I	4	This course introduces the elements of music theory with an emphasis on popular styles of music including rock, pop, and jazz. Basic cognitive, ear, keyboard, and singing skills aid in the learning of music theory.
MUTH-M151	Theory of Popular Music II	4	This course covers in-depth chord theory and the harmonic constructions used in popular and commercial music. Students will sight-sing and transcribe melodic, harmonic, and rhythmic dictation with keyboard skills.
MUTH-M250	Theory of Popular Music III	4	This course builds on Theory of Popular Music II, covering further advanced chord theory and harmonic constructions used in popular and commercial music.
MUTH	MUTH Elective	2	This elective is fulfilled by any two (2) credit hour music theory (MUTH) course, including Commercial Arranging or Film Scoring.

MUSIC INDUSTRY CORE (15 CREDIT HOURS)

<i>Course Number</i>	<i>Course Title</i>	<i>Credit Hours</i>	<i>Description</i>
MUIN-M110	Intro to Music Industry Studies	3	This course serves as an introduction to the music industry and its core components, including legal issues, recording and songwriting contracts, publishing, songwriting, copyright and licenses, music for film and television, distribution, touring, merchandising, and group issues.
MUIN-M201	Arts & Entertainment Legal Issues I	3	This course offers a more in-depth survey of the legal aspects of the music industry, including copyright, music publishing, performing rights organizations, booking, management, marketing, touring, performance agreements, recording contracts, and artist royalties.
MUIN-M215	Arts & Entertainment Management	3	Arts & Entertainment Management has two (2) major concerns: artist management and management of musical endeavors. Topics include strategic planning, managerial leadership, practical and legal issues, as well as discerning the functions and purposes of management.
MUIN-M315	Arts & Entertainment Marketing	3	Arts & Entertainment Marketing provides an in-depth study of the principles and application of marketing, promotion, and distribution of music products and services. Case studies of music products, companies, and marketing approaches will be analyzed, as well as the concepts of social networking, digital distribution platforms, "permission" marketing, and psychographics.
MUIN-M480	Popular Music Capstone	3	In this experiential capstone course, students develop a detailed plan for their career as a touring artist or other role in the industry, incorporating and reinforcing everything learned from the Popular & Commercial Music program. Students must also successfully perform a senior recital/concert.

ARTS & ENTERTAINMENT INDUSTRY FORUM (8 CREDIT HOURS)

<i>Course Number</i>	<i>Course Title</i>	<i>Credit Hours</i>	<i>Description</i>
MUIN-M100	Arts and Entertainment Industry Forum	1	This weekly gathering features performances and presentations by entertainment industry executives, producers, and performers. Past guests include G-Eazy, Irma Thomas, A\$AP Ferg, What So Not, and John Goodman.

MUSIC TECHNOLOGY (12 CREDIT HOURS)

<i>Course Number</i>	<i>Course Title</i>	<i>Credit Hours</i>	<i>Description</i>
MUGN-M115	Intro to Music Technology	3	This course introduces students to fundamentals of music, audio, and recording technology, including fundamental sound physics, MIDI, Open Sound Control communications protocols, and sampling techniques.
MUGN-M225	Digital Audio Production	3	This course offers an in-depth examination of the principles and applications of digital audio in today's recording and interactive media industries, including digital audio fundamentals, recording and reproduction systems, and DAWs.
MUGN-M260	Internet Technologies I	3	This course familiarizes students with the fundamentals of web design as necessary to promote artists and acts online. Students will gain working knowledge of HTML, CSS, Wordpress, and other technologies.
MUGN-M355	Recording Studio Techniques	3	Recording Studio Techniques provides a detailed study of best practices and methods to produce professional recordings in a modern studio environment, with special emphasis placed on microphone placement and technique.

Questions? Feel free to contact FAMIS staff at (504) 865-3984 during normal business hours or anytime through mis@loyno.edu. Learn more at famis.loyno.edu.