

APPENDIX H. INTERNSHIP EVALUATION

1. Supervisor Final Evaluation Information:

Student's name:

Organization:

Internship dates:

Supervisor:

Supervisor email:

Date:

Professional Skills

Rate your intern in the areas below.

2. Ability to apply legal principles such as libel, copyright and privacy.

- Strong
- Better than average
- Average
- Could work harder
- Weak
- Not applicable

3. Demonstrates understanding of the history and role of professionals in shaping communities.

- Strong
- Better than average
- Average
- Could work harder
- Weak
- Not applicable

4. **Demonstrates understanding of the diverse audiences including gender, race, ethnicity and sexual orientation in relation to mass communication.**
- Strong
 - Better than average
 - Average
 - Could work harder
 - Weak
 - Not applicable
5. **Demonstrates understanding of the diverse audiences and impact of mass communications in a global society.**
- Strong
 - Better than average
 - Average
 - Could work harder
 - Weak
 - Not applicable
6. **Ability to prepare images and information using theories and aesthetic principles.**
- Strong
 - Better than average
 - Average
 - Could work harder
 - Weak
 - Not applicable
7. **Demonstrates ethical behavior as appropriate for the workplace.**
- Strong
 - Better than average
 - Average
 - Could work harder
 - Weak
 - Not applicable
8. **Ability to incorporate objective information in written, oral or visual form as consistent with professional requirements.**
- Strong
 - Better than average
 - Average
 - Could work harder
 - Weak
 - Not applicable
9. **Ability to think critically, creatively and independently.**
- Strong
 - Better than average
 - Average
 - Could work harder
 - Weak
 - Not applicable

10. Ability to engage in research and the evaluation of content that is consistent with the requirements of the workplace.

- Strong
- Better than average
- Average
- Could work harder
- Weak
- Not applicable

11. Ability to write clearly and accurately using appropriate style and format for specific audiences.

- Strong
- Better than average
- Average
- Could work harder
- Weak
- Not applicable

12. Ability to use basic numerical and statistical concepts as required by the workplace.

- Strong
- Better than average
- Average
- Could work harder
- Weak
- Not applicable

13. Ability to use computer applications and equipment in the workplace.

- Strong
- Better than average
- Average
- Could work harder
- Weak
- Not applicable

14. Student's great strength:

15. Student's greatest weakness:

16. Would you recommend this student for a permanent job in this field?

17. Additional comments:

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